

WORLD PACKAGING DIRECT

Quality Packaging Products • Service Excellence

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Privacy Policy

Overview

This privacy policy covers World Packaging's treatment of personally identifiable information that we collect when you are on our site, and when you use our services. This policy also applies to VITAL's treatment of any personally identifiable information that our business partners share with us. This policy does not apply to the practices of companies that we do not own or control, or to people that we do not employ or manage.

Information Collection and Use

We may collect personally identifiable information when you visit or use our pages. We may also receive personally identifiable information from our business partners. We also automatically receive and record information on our server logs from your browser including your IP address, cookie information and the page you requested. We may use this information for three general purposes: to customize the content you see, to fulfill your requests for certain services and information, and to contact you.

Information Sharing and Disclosure

We will not sell or rent your personally identifiable information to anyone. We will send personally identifiable information about you to other companies or people when:

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3. we need to send the information to companies who work on behalf of VITAL to provide a product or service to you (unless we tell you differently, these companies do not have any right to use the personally identifiable information we provide to them beyond what is necessary to assist us);
4. we respond to subpoenas, court orders or legal process; or we find that your actions on our web sites violate the above terms of service, or any of our usage guidelines for specific products or services.